



Date: 16 December 2021

Use: Immediate

Businesses could win £1,000 by taking part in skills survey

Businesses are being encouraged to take part in a survey to find out what their skills and training needs are.

The survey is being run by Malvern Hills and Wychavon District Councils with telemarketing agency, Team Telemarketing, and will end on 31 January 2022.

Businesses will be contacted via phone call to take part in the survey but it can also be done online. All entrants will be entered into a prize draw to win a £1,000 cash prize.

The results will help guide the councils in providing targeted support to businesses including future subsidised courses to meet their needs, help with recruitment and to fill the skills gap.

The survey is being run as part of the Malvern Hills and Wychavon Upskilling Project which has received funding of £283,050 from the UK Government Renewal Fund.

The project is being run by Malvern Hills District and Wychavon District Councils, with Worcestershire County Council acting as the lead authority for the programme.

Cllr Daniel Walton, Portfolio Holder for Economic Development and Tourism on Malvern Hills District Council, said: “This survey is an important part of our continued commitment to addressing the skills gap within the Malvern Hills District and helping businesses to thrive. It is a great opportunity for businesses to tell us what they need in terms of recruitment, providing training for staff and more.”

Cllr Richard Morris, Executive Board Member for Economic Growth and Tourism on Wychavon District Council, said: “We need to support the changing needs of businesses to help people stay and get into work, as well as growing a successful economy. We will be able to use the findings of the survey to provide much-needed, targeted support.”

The survey will take between three to 15 minutes to complete depending on the business.

Visit www.malvern hills.gov.uk/skills to take part in the survey if you are a Malvern Hills District based business.

Visit www.wychavon.gov.uk/business to take part in the survey if you are a Wychavon based business.

ENDS

Notes to editors:

The Malvern Hills and Wychavon Upskilling Project has received £283,050 from the UK Government through the UK Community Renewal Fund.

The UK Community Renewal Fund is a UK Government programme for 2021/22. This aims to support people and communities most in need across the UK to pilot programmes and new approaches to prepare for the UK Shared Prosperity Fund. It invests in skills, community and place, local business, and supporting people into employment.

For more information, visit <https://www.gov.uk/government/publications/uk-community-renewal-fund-prospectus>

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MALVERN HILLS AND WYCHAVON UPSKILLING PROJECT

Our upskilling scheme can help you train your future workforce.
Find out more at www.malvern hills.gov.uk/skills

The Malvern Hills and Wychavon Upskilling Project is funded by the UK Community Renewal Fund.

HM Government | worcestershire county council | WYCHAVON DISTRICT COUNCIL good services, good value | Malvern Hills District Council

The banner features a young man with curly hair sitting on a ledge, wearing a grey t-shirt with a 'patra' logo. The background is a mix of blue, red, and green geometric shapes. Logos for HM Government, Worcestershire County Council, Wychavon District Council, and Malvern Hills District Council are displayed at the bottom.

Wychavon District Council
good services, good value
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